## fabriquedesoi

Évolution professionnelle et conduite de changement

## An offer articulated around the relationship to onself and to others, based on your trademark and your talents.

As an individual : embodying who you are and become a full-fledged player	An entreprise : exploiting the levels of talents and collective intelligence	
<ul> <li>Revealing and affirming your identity</li> <li>Taking the time to take stock of the situation</li> <li>Naming and puttogether the pieces of your puzzle</li> <li>Going further than a classic skills assessment</li> <li>Embodying your talents based on your best operating logics</li> <li>Regaining room and explore new ways of new potentialities</li> </ul>	<ul> <li>To make inventory of fixtures</li> <li>Vision, mission, values : putting into words and images your DNA, your trademark</li> <li>Talent Mapping : Locating the members of your team</li> <li>Create the right conditions to manage the Change</li> </ul>	
<ul> <li>Setting a course from idea to project</li> <li>Moving from intention to action</li> <li>Formulating a clear objective</li> <li>Establishing a personalised action plan</li> <li>Preparing for implementation – tools, techniques</li> <li>Vocational coaching</li> </ul>	<ul> <li>Fouching your core target</li> <li>Putting people into motion understanding their emotion</li> <li>Sharing vision, mission and values with all the internal and external stakeholders</li> <li>Aligning communication with core brand values through narrating and storytelling</li> <li>Carrying the brand message and convince</li> <li>Creating your community and network of ambassadors</li> </ul>	
<ul> <li>Communicating from the heart</li> <li>Clarifying your message</li> <li>Enhancing your brand value</li> <li>Opening up to your emotions and know to share them</li> <li>To make people want and to convince them</li> <li>Identifying your targets</li> <li>Putting your brand in narrative articulation</li> <li>Formulating your offer to find a job</li> <li>Managing an interview</li> </ul>	<ul> <li>Managing with talent</li> <li>The levers of an approach based on the talent management</li> <li>Take into account the operating modes of ones collaboarators</li> <li>Be a manager/coach</li> <li>Implications on change management</li> </ul>	

Networking as a fundamental asset		Interact between « personal brands »	
Building a community		•	Communicate with assertiveness
• Communicating with your c	ommunity to	•	Understand the importance of soft skills
create trust		٠	Work in multicultural teams/intercultural
Network for inspiration			communication
Reinforce your brand image	2	٠	Remaining true to one's ethics and values
		•	Use talent management to optimise teamwork

## Individual and/or Collective Coaching :

- Comes with concrete problem, we set a framework and set a clear demand for the customer.
   Understand the problem clearly and to help identify a clear frame to respond to your demands
- Elaboarate from your experiences and concrete situations The aim of coaching is to engage yourself on the road to the self.

Furthermore being « in your element » implied flow and gives access to agility, daring, ability, empathy, perseverance, ingenuity, creativity, and enable you **to focus**, **mobilise, commit... that you need** to adapt you with relevance, to evolve and to face your missions and projects.



I am at your disposal for any further information. I look forward to exchanging with you

> Anne Soto-Mayor contact@fabriquedesoi.fr 06 81 74 31 15